



Stucco Manufacturers Association

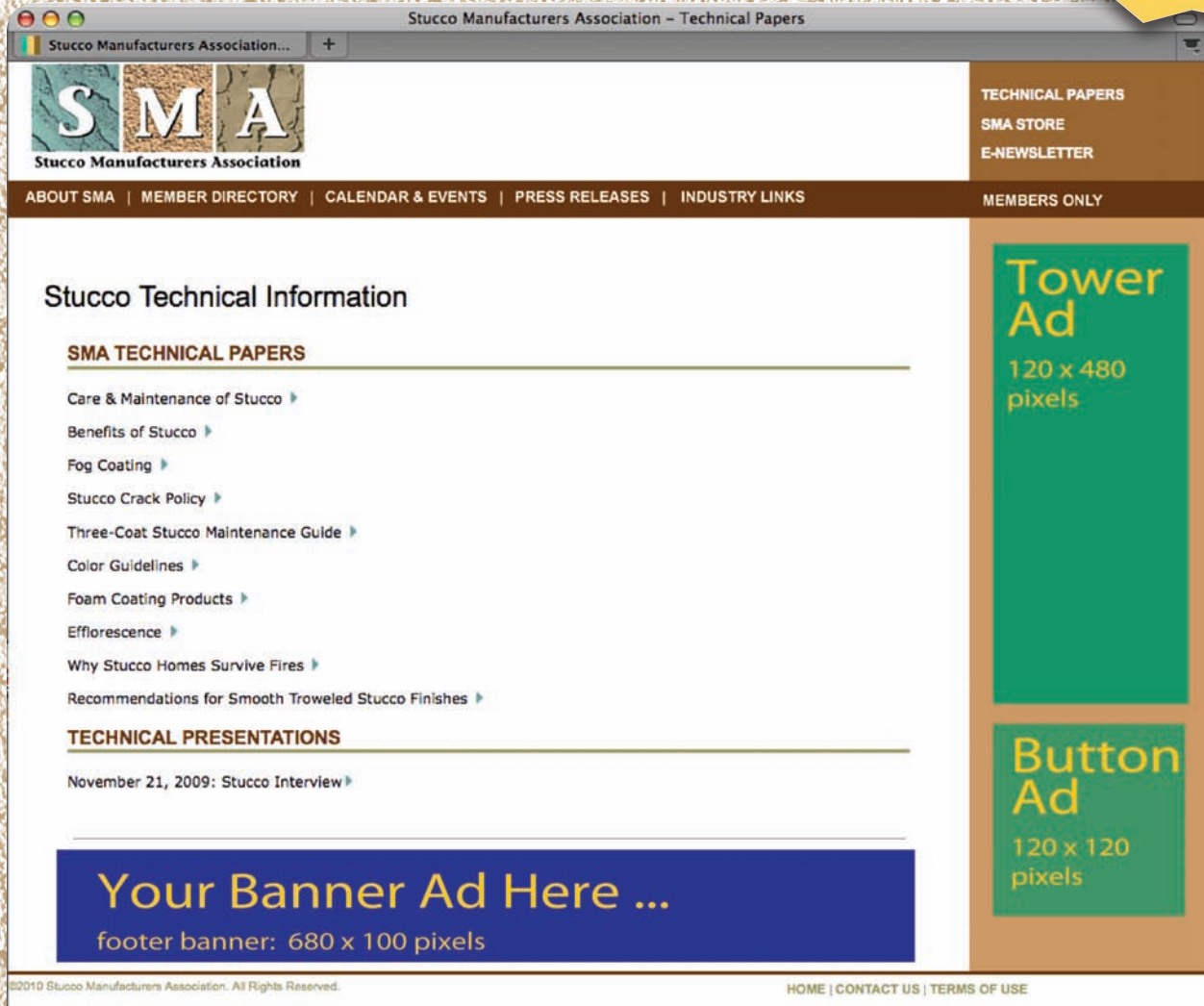
www.stuccomfgassoc.com

Put your name in front of thousands of industry professionals ...

TARGET YOUR MESSAGE TO THE PROS WHO NEED YOUR PRODUCTS/SERVICES:

Your new banner ad on our industry website will increase your visibility:

- hits per month (April 2012): 30,931
- page views per month: 1872
- unique visitors per month: 1409
- average visitor session length: 3 min. 55 sec.



SCREEN REPRESENTATION ONLY. NOT TO SCALE.

Contact SMA Executive Director:

949 387 7611

info@stuccomfgassoc.com



Website Advertising Order Form

COMPANY NAME _____

DATE _____

CONTACT NAME _____

SMA MEMBER NON-MEMBER

BILLING ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

EMAIL _____

SELECT WEB BANNER AD SIZE AND FREQUENCY: CHECK THE APPROPRIATE BOX BELOW

HOME PAGE AD	12x EACH	6x EACH	3x EACH	1x EACH
TOWER AD [120 X 480 PIXELS]	<input type="checkbox"/> \$400 \$200 SMA member <input type="checkbox"/> \$800 \$400 non-member	<input type="checkbox"/> \$450 \$225 SMA member <input type="checkbox"/> \$900 \$450 non-member	<input type="checkbox"/> \$500 \$250 SMA member <input type="checkbox"/> \$1000 \$500 non-member	<input type="checkbox"/> \$550 \$275 SMA member <input type="checkbox"/> \$1100 \$550 non-member
FOOTER AD [680 X 100 PIXELS]	<input type="checkbox"/> \$350 \$175 SMA member <input type="checkbox"/> \$700 \$350 non-member	<input type="checkbox"/> \$400 \$200 SMA member <input type="checkbox"/> \$800 \$400 non-member	<input type="checkbox"/> \$450 \$225 SMA member <input type="checkbox"/> \$900 \$450 non-member	<input type="checkbox"/> \$500 \$250 SMA member <input type="checkbox"/> \$1000 \$500 non-member
HALF-TOWER AD [120 X 240 PIXELS]	<input type="checkbox"/> \$200 \$100 SMA member <input type="checkbox"/> \$400 \$200 non-member	<input type="checkbox"/> \$225 \$112.5 SMA member <input type="checkbox"/> \$450 \$225 non-member	<input type="checkbox"/> \$250 \$125 SMA member <input type="checkbox"/> \$500 \$250 non-member	<input type="checkbox"/> \$275 \$137.5 SMA member <input type="checkbox"/> \$550 \$275 non-member
BUTTON AD [120 X 120 PIXELS]	<input type="checkbox"/> \$100 \$50 SMA member <input type="checkbox"/> \$200 \$100 non-member	<input type="checkbox"/> \$125 \$62.5 SMA member <input type="checkbox"/> \$240 \$120 non-member	<input type="checkbox"/> \$150 \$75 SMA member <input type="checkbox"/> \$400 \$200 non-member	<input type="checkbox"/> \$175 \$87.5 SMA member <input type="checkbox"/> \$400 \$200 non-member

INSIDE PAGE AD	PER PAGE/PER MONTH	
TOWER AD [120 X 480 PIXELS]	<input type="checkbox"/> \$400 \$200 SMA member	<input type="checkbox"/> \$800 \$400 non-member
FOOTER AD [680 X 100 PIXELS]	<input type="checkbox"/> \$350 \$175 SMA member	<input type="checkbox"/> \$700 \$350 non-member
HALF-TOWER AD [120 X 240 PIXELS]	<input type="checkbox"/> \$200 \$100 SMA member	<input type="checkbox"/> \$400 \$200 non-member
BUTTON AD [120 X 120 PIXELS]	<input type="checkbox"/> \$100 \$50 SMA member	<input type="checkbox"/> \$200 \$100 non-member

BANNER AD SPECIFICATIONS:

- GIF or JPG format only, exact pixel size
- Maximum file size: 25K banner, 8K button
- All web ads must be paid in advance
- Automatic renewal of all ads unless notified in writing 30 days prior to cancellation
- Members have priority ad placement

PAYMENT: CHECK OR CREDIT CARD ACCEPTED

Check enclosed [payable to SMA] MasterCard VISA AmEx Discover

ACCOUNT # _____

EXPIRATION DATE _____

CCV _____

CARDHOLDER NAME [PLEASE PRINT] _____

SIGNATURE _____

AD SUBMISSION CHECKLIST: 3 EASY STEPS

1. Complete this order form and FAX to SMA office: 949 701 4476
2. EMAIL your web ad artwork to info@stuccomfgassoc.com
3. Call SMA office if you have questions: 949 387 7611

SMA OFFICE USE ONLY

START DATE _____

END DATE _____

EXTENDED _____

SMA Executive Director, 500 East Yale Loop, Irvine, CA 92614